SOUTH CARLETON HIGH SCHOOL

Ottawa-Carleton District School Board
STUDENT COURSE OUTLINE
BBI2O
INTRODUCTION TO BUSINESS

Credit Value: 1 credit Prerequisite: None

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

Course Expectations

Strand	Overall Expectations		
Business	Demonstrate an understanding of how businesses respond to needs, wants, supply		
Fundamentals	and demand.		
	Compare types of businesses.		
	Demonstrate an understanding of ethics and social responsibility in business.		
	Demonstrate an understanding of the benefits and challenges for Canada in the field		
	of international business.		
Functions of a	Explain the role of production in business.		
Business	Explain the role of human resources in business.		
	Demonstrate an understanding of sound management practices in business.		
	Demonstrate an understanding of the importance and role of marketing in business.		
	Demonstrate an understanding of the importance and role of accounting in business.		
	Demonstrate an understanding of the importance and role of information and		
	communication technology in business.		
Finance	Demonstrate an understanding of income and spending issues facing individuals and		
	businesses.		
	Demonstrate an understanding of how banks and other financial institutions operate.		
	Demonstrate an understanding of effective investment practices.		
	Analyse the role and importance of credit in personal and business finance.		
Entrepreneurship	Describe characteristics and skills associated with successful entrepreneurs and		
	demonstrate an understanding of the contributions to Canadian business of selected		
	entrepreneurs.		
	Analyse the importance of invention and innovation in entrepreneurship.		

Accommodations for Exceptional Students

The Business department makes every effort to accommodate the identified needs of exceptional (IPRC'd) students and will attempt to differentiate curriculum delivery methods, student modes of expression, and assessment methods as recommended by the student's individual education plan (IEP).

Resources The World of Business – 5th Edition

Evaluation

Term reports	Final Report	
Students will be evaluated on the overall expectations	Term	70%
listed above. Evaluations will cover a balance of	Summative Project	10%
Knowledge & Understanding, Application, Communication,	Final Exam *	<u>20%</u>
Thinking, Inquiry and Problem Solving.		100%
Assessment tools include tests, quizzes, assignments, journal	* will cover the entire semester	
responses, group activities, and performance tasks		

More information on South Carleton High School's policy on Assessment and Evaluation and on Academic Integrity can be accessed on our school website.

Please see the **Student Planner** for policies on punctuality, absenteeism and examinations, and other student responsibilities.